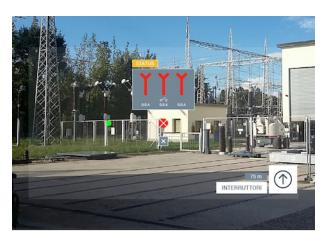# Cooperation between JoinPad and Siemens Italy for industrial assets' maintenance

Milan, 3rd april 2015 – JoinPad - JoinPad, the Italian company developing augmented reality applications for the industrial environment, has signed an agreement with Siemens Italy. The cooperation aims to implement an augmented reality platform to manage and support industrial assets' maintenance, as for example electrical stations' equipment.

The augmented reality platform will help to perform different tasks, such as asset and plants' maintenance and related information management. It will also real-time support technicians at work through pictures, audio, video and other documents sharing. Besides this, it will also enable working procedures through a step-by-step guidance and, at last, an efficient management of assets' reports. The new platform will run both on tablets and on Epson Moverio BT-200 smart glasses. These last will give the chance to integrate virtual and real world, through a remote-control enhancing a broader frame view, enriched with a list of relevant and useful information.

"This application will give customers the chance both to reduce maintenance costs and to increase high-quality performance. The platform indeed fosters a seamless integration of relevant assets' information. The cooperation with Siemens is a great opportunity for us as it allows us to test the solution and its functionalities in extremely diversified application fields" Mauro Rubin, Head of JoinPad and expert in Augmented Reality, affirms.

A testing phase of platform's functionality is expected on Siemens' Monitoring & Diagnostics products, that is to say on products specifically dedicated to the monitoring and management of industrial assets. In details, Siemens i-Con^{TXM} – entirely designed and developed in Italy and present on the market since mid-2013 – offers a high level of modularity and an easy configuration. i-Con^{TXM} monitors transformers and guarantees detailed information on the functional status of its critical components.

JoinPad (www.joinpad.net)
JoinPad is active since 2010 in the field of industrial applications. The company develops and distributes solutions and consultancies targeted at simplifying business processes supplying customers innovative instruments to interact with the industrial environment. In 2011 JoinPad presented in Las Vegas (USA) the world's first a wearable augmented reality solution based on smart glasses making use of machine vision algorithms for industrial diagnostics and maintenance processes. In 2013 SR LABS, leader in the field of eye tracking integration, entered the company as shareholder, creating one of the most important companies focused on computer vision. The unification of the two companies has allowed to further strengthen global partnerships with companies focused on last generation wearable devices, allowing Joinpad to supply highly competitive products and services based on the latest technologies.

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