

## PwC Italy and JoinPad form a strategic alliance in the field of Augmented Reality and remote assistance

Milano, Italia, Marzo 2021 - PwC Italy, a network of professional services, and JoinPad, a company specializing in the development of Augmented Reality solutions, announce a **strategic alliance to help companies implement technologies to support remote assistance, production, and training processes, as well as the co-design of the data collection and management platform in the industrial sector**. The collaboration between PwC Italy's Emerging Technology practice and JoinPad aims to create an innovative synergy to provide the latest generation technological tools to their customers across various sectors, from manufacturing to aviation, telecommunications, energy, and transport.

JoinPad will provide its remote collaboration platform, **Smart Assistance**, integrating it with a module connected to the **IoT data integration platform developed by PwC Italy** to collect and manage data from sensors and wearable devices. The data collected can be accessed in real-time from smartphones, tablets, and desktops or even **Smart glasses** produced by LLVision, a startup in the smart eyewear design sector, which are mainly used in industrial processes to allow operators to work hands-free thanks to the display of information directly on the lenses. Thus, the platform allows the operator to receive assistance from a remote expert in case of emergencies and problems that may arise in the workplace.

Since its official launch in January 2020, the Smart Assistance platform for Augmented Reality remote assistance has been officially implemented by 15 companies, ranging from large corporations to small and medium-sized companies. To date, JoinPad has 75 new companies in tests internationally, hence estimating a 420% increase in sales by the end of 2021, thanks to the increasingly widespread adoption of cutting-edge technologies for remote digitalization of work processes.



“At PwC, we are committed to offering innovative answers in a rapidly changing context. The collaboration with JoinPad will allow us to enhance the market with new platforms to help our customers step into the next industrial evolutionary phase. The new version of Smart Assistance is an example that already finds practical application today. A totally new and effective way to act promptly during critical situations or transfer know-how in the shortest possible time without moving people, which is essential in exceptional situations such as the one we are facing these days”. – **Francesco Vinelli, Emerging Technologies Lead, PwC Italia**



“The collaboration with PwC’s Emerging Technologies practice marks an important step for us in business synergies for operating in the market alongside companies in every sector and support them to embrace highly enabling and effective technologies that we develop. A partnership that will allow us to place companies at the center of innovation, helping them to achieve that leap in quality and efficiency that can become a real competitive advantage.” – **Mauro Rubin, CEO, JoinPad.**

## JoinPad

Active in the industrial sector since 2010, JoinPad provides Augmented Reality technologies for industrial processes. We help our customers simplify remote maintenance and assistance operations in complex industrial contexts, designing efficient AR solutions that provide the most relevant information. We reduce downtime and costs by improving collaboration, productivity, and quality of work.

More information can be found at: <https://www.joinpad.net/it/>

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## PwC Italy

PwC is a network with over 284,000 professionals in 155 countries worldwide, over 6,000 in Italy, committed to guaranteeing quality in technological consultancy, auditing, strategic, legal, and tax consultancy services to companies.

We provide a wide range of services in an integrated and multidisciplinary way. Our strength is to be able to combine knowledge of local markets with a global organization.

We are one of the largest professional services networks globally, but the size is only part of who we are; creating value for our customers, our people, and the society in which we live and work is the heart of PwC.

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